

## Senator Chris Dodd Amongst the Confirmed Speakers at the Georgia Latino Film Festival and Conference in Atlanta, Ga, September 22nd

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Atlanta, Ga. [The Georgia Latino Film Alliance](#) (GALFA) today announced **Senator Chris Dodd, Chairman and CEO of the [Motion Picture Association of America, Inc.](#) (MPAA)**, as one of the confirmed speakers for its annual Georgia Latino Film Festival and Conference scheduled for **September 22 - 24, 2016** in **Atlanta, Georgia**.

Senator Dodd Chair and CEO of MPAA, will provide remarks immediately following the opening welcome address by the Georgia Latino Film Alliance Chairman Seth Michaels at Atlanta City Hall on Thursday, **September 22 at 6:30pm**.

The MPAA is the voice and advocate of the motion picture industry in the U.S. and around the world. MPAA recently partnered with Georgia Latino Film Alliance in order to continue its mission of promoting a more diverse and inclusive film industry. Georgia Latino Film Alliance and Festival will work with MPAA to identify opportunities for our members before and during filming.

**Create Together, Cause Together We Are Stronger** is the focus for this year's Georgia Latino Film Festival We will give attention to the development of the Latino Crew *Infrastructure - How to train It, Maintain It, and Manage Crew Development to Meet the needs of Georgia's booming film industry.*

### Georgia Latino Film Festival Welcome Reception

**Friday, September 22nd 2016 – 6:30pm - 9:30pm**

Location: The Atlanta Mayor's Office &emsp;

55 Trinity Ave SW #2500, Atlanta, GA 30303 Atrium

Register at <http://mpaa.eventbrite.com>

More Information: [www.georgialatinofilmfestival.org](http://www.georgialatinofilmfestival.org)

<https://twitter.com/GaLatFilmFest>

Georgia Latino Film Alliance Members, TV and film executives, and production professionals from all over the state will attend the four-day Film Festival this year sponsored by Aetna SunTrust CapitalWirePR, Atlanta Tech Solutions and 787 Coffee Co.

*"I look forward to speaking at this year's Georgia Latino Film Festival in Atlanta. The Latino community is a very important component of the film industry, key production partners with our member companies and I am excited to be here in Georgia to help celebrate that partnership," said Senator Dodd. "Our goals in partnering with Georgia Latino Film Alliance are to make local communities become part of the film making process, educate on how to procure business and get all communities of color in Georgia camera ready in order for all to reap the rewards of the positive economic benefits of hosting film and TV productions. "*

*"Georgia is continuing to grow in the film production industry and this is especially true for Atlanta," said Seth Michaels, Chairman of Georgia Latino Film Alliance. "This partnership with MPAA will make the entire state of Georgia, even stronger by bringing resources to the Latino Community to develop new businesses, production facilities and bring in more international filmmakers. Our state and city have the potential to become a top destination for filmmakers from around the globe."*

*"The Georgia Latino Film Festival is honored to have Senator Chris Dodd speak at our 5<sup>th</sup> annual Georgia Latino Film Festival and Conference. Georgia has quickly become a top tier worldwide production hub," said Jose Marquez, CEO of the Georgia Latino Film Alliance and Festival. "Through tax incentives and crew*

*development Georgia has become the Hollywood of the south, making our state #2 in job creation and an economic windfall for the State of Georgia.”*

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**About the MPAA The Motion Picture Association of America, Inc. (MPAA)** serves as the voice and advocate of the American motion picture, home video and television industries from its offices in Los Angeles and Washington, D.C. Its members include: Walt Disney Studios Motion Pictures; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLC; and Warner Bros. Entertainment Inc.

### **About Georgia Latino Film Alliance Festival and Conference**

In honor of Hispanic Heritage month LISTA & The Georgia Latino Film Festival Alliance celebrates its 5th Annual Georgia Latino Film Festival to make sure that Latinos through our films continue to be told in Georgia and so we have a place where Latino film makers, executives and artists at the forefront of the Latino Film industry can come together, to discuss the future of Latino Film Makers. Now in its 5th year the #GALFF has become one of the “fastest growing film festivals in the country –The Georgia Latino Film Festival is 4 inspiring days filled with premieres, workshops, panels, showcasing the top storytellers and film makers from around the world. At the Georgia Latino Film Alliance careers will be born and a whole new community will be empowered and gain a better understanding our rich culture through film.

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