

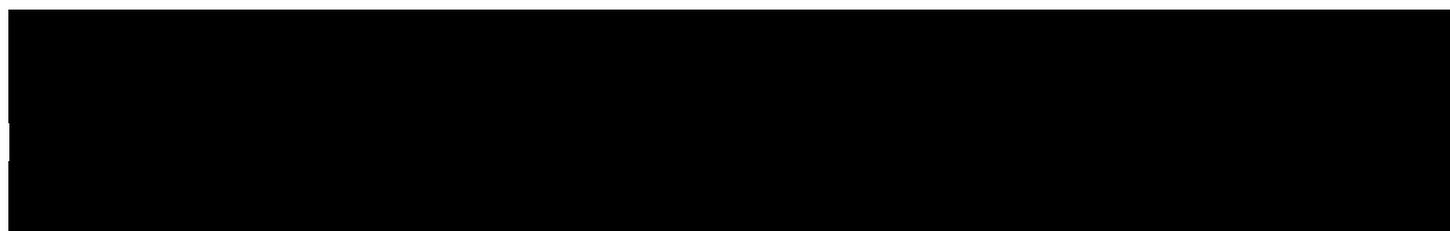
## HISPANIC HERITAGE FOUNDATION AND PEARSON TO HONOR LATINO PARENTS FOR THEIR IMPACT ON CHILDREN'S SUCCESS

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**WASHINGTON, DC** – At each of 10 Regional Youth Awards Ceremonies this fall, a parent or set of parents will be recognized as recipients of the newly established Pearson Parent Award in honor of the pivotal role parents play in the educational success of Latino youth. Parents will be nominated by more than 200 recipients of the prestigious Hispanic Heritage Youth Awards who are selected from up to 20,000 applicants as rising seniors across the United States and Puerto Rico. Applications for the 19th Annual Youth Awards presented by the Hispanic Heritage Foundation (HHF) are still available at [www.hispanicheritage.org](http://www.hispanicheritage.org) and must be submitted no later than October 15, 2017.

The 2017 Youth Awards regional ceremonies will take place in November and December at top universities in the following cities: Atlanta, Chicago, Dallas, Houston, Los Angeles, Miami, New York City, Phoenix, San Jose, and Washington, DC. Influential audiences and speakers will attend the ceremonies to recognize and honor the students and their families. In each of the ceremonies, the Pearson Parent Award will be presented. Students are invited to nominate their parent(s) in the region nearest to their area of residence. Following the Youth Awards Regional Ceremonies, one national recipient will be recognized and celebrated at the National Youth Awards [in January 2018] with celebrities.

“Parental involvement is critical to the educational success of our community,” said **Jose Antonio Tijerino, President and CEO of the Hispanic Heritage Foundation**. “Through the Parent Award, we want to highlight the parents and have them share in the outstanding accomplishments of their children as well as serve as sources of inspiration to other parents in their communities. We are grateful to Pearson for recognizing the importance role all parents play in supporting the brilliant young minds we need to move our country forward.”



### About Pearson

Pearson is the world's learning company, with expertise in educational courseware and assessment, and a range of teaching and learning services powered by technology. Our mission is to help people make progress through access to better learning. We believe that learning opens up opportunities, creating fulfilling careers and better lives. For more, [visit www.pearson.com](http://www.pearson.com) and follow us on twitter @Pearson.

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**WHEN :** 2017-10-09 14:23:04  
**WHERE :**

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About Hispanic Heritage Foundation The Hispanic Heritage Foundation inspires, prepares, positions and connects Latino leaders in the classroom, community and workforce to meet America's priorities including in tech. HHF also promotes cultural pride, accomplishment, and the great promise of the community through public awareness campaigns seen by millions. HHF is headquartered in Washington, DC, and Los Angeles with satellite offices in Miami, New York, Silicon Valley, and now Mexico City. Learn more at [www.hispanicheritage.org](http://www.hispanicheritage.org).