

CENTURY 21 REAL ESTATE, HISPANIC HERITAGE FOUNDATION AND MIAMI DADE COLLEGE ANNOUNCE 70 WINNERS OF “EMPOWERING LATINAS” PROGRAM

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Washington, DC - After a three-month media recruitment campaign, [Century 21 Real Estate LLC](#), franchisor of the iconic CENTURY 21® brand, the Hispanic Heritage Foundation and Miami Dade College, revealed today [the names of the 70 winners of the “Empowering Latinas” program](#). The South Florida awardees, who were chosen from more than 150 applications, originally hail from Colombia, Venezuela, Cuba, Puerto Rico and Mexico, and are between the ages of 18 and 65 years old. The winners include U.S. military veterans and individuals currently serving as teachers, graphic designers, chefs, architects, civil engineers, housewives, and paralegals.

“The CENTURY 21 System thrives on diversity and this program purposefully prioritizes the talents, ideas, connections, and the growing influence of Latinas in the workforce,” said Cara Whitley, chief marketing officer, Century 21 Real Estate LLC. “Our aim is to elevate Hispanic women and provide the upfront guidance and the hands-on support they need to help get them ‘up and running’ as successful real estate entrepreneurs.”

The “[Empowering Latinas](#)” program award winners will receive a scholarship to help offset the costs of earning a real estate license in Florida. Plus, CENTURY 21 affiliated brokers in the greater South Florida region have agreed to mentor the scholarship awardees and offer them an opportunity to hone their craft with a local franchise affiliate.

“As a Latina entrepreneur, being a spokesperson for this program, and a prospective mentor to an awardee, is made a lot easier when you have a global brand behind you that truly lives its commitment to serving diversity, from both an industry and consumer perspective,” said Melva Garcia, director of the luxury division and affiliated agent at CENTURY 21 Yarlex International Realty.

To view the names of the 70 “Empowering Latinas” scholarship program award winners, please visit www.C21empoweringlatinas.com.

About Century 21 Real Estate LLC

The approximately 117,000 independent sales professionals in over 7,700 offices spanning 78 countries and territories in the [CENTURY 21® System](#) live their mission everyday: to defy mediocrity and deliver extraordinary experiences. By consistently chasing excellence, giving 121% and being obsessed with better, the CENTURY 21 brand is helping its affiliated brokers/agents to be the first choice for real estate consumers and industry professionals worldwide.

Century 21 Real Estate has numerous websites to help answer specific consumer needs. They are century21.com, century21global.com, commercial.century21.com, century21.com/finehomes, and espanol.century21.com.

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About Hispanic Heritage Foundation

The Hispanic Heritage Foundation is a nonprofit which inspires, prepares, and connects Latinos in the classroom, community, and workforce to meet America's priorities with a focus on the tech industry. HHF also promotes cultural pride, accomplishment, and the great promise of the community. HHF is headquartered in Washington, DC, and Los Angeles with satellite workspaces in New York, Silicon Valley, San Antonio, and Miami (Visit www.HispanicHeritage.org). Follow HHF on [Facebook](#) and [Twitter](#).

About Miami Dade College

Miami Dade College is the nation's largest, campus-based institution of higher education with an enrollment of more than 165,000 students. It is also the nation's top producer of Associate in Arts and Science degrees and awards more degrees to minorities than any other college or university in the country. The college's eight campuses offer more than 300 distinct degree pathways including several baccalaureate degrees in biological sciences, engineering, data analytics, information systems technology, education, public safety, supervision and management, nursing, physician assistant studies, film and others. MDC is the recipient of top national awards. As Democracy's College, MDC changes lives through accessible, high quality-teaching and learning experiences. It houses the Miami Culinary Institute, the Miami Animation & Gaming International Complex, the Miami Fashion Institute, the Eig-Watson School of Aviation, the Idea Center, the School of Advance Studies, the New World School of the Arts, to name a few. MDC has been named among the nation's "Great Colleges to Work For" by *The Chronicle of Higher Education*. The College embraces its responsibility to serve as an economic, cultural, and civic leader for the advancement of our diverse global community. Its alumni and employees contribute more than \$6 billion annually to the local economy, and MDC graduates occupy top leadership positions in every major industry. MDC is also renowned for its rich cultural programming. It is home of the Miami Book Fair, Miami Film Festival, the *MDC Live!* Performing Arts Series, the National Historic Landmark Miami Freedom Tower, the Tower Theater, Dyer Building, Koubek Center Mansion and Gardens, the Lynn and Louis Wolfson II Florida Moving Image Archives, a sculpture park and a large art gallery system. MDC has admitted more than 2,000,000 students and counting, since it opened its doors in 1960. For more information, visit www.mdc.edu

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