

PATHS TO ECONOMIC PRIMACY – ESSAYS IN WOMEN’S ENTREPRENEURSHIP

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Washington, D.C. — Dialogue on Diversity kicks off **Hispanic Heritage Month** September 15 in Washington with its twenty second Entrepreneurship - IT Conference. The Hispanic Heritage season runs each year from September 15th to October 15th. This year the Conference is to be staged at the Pepco Edison Place Gallery, at 702 Eighth Street, N.W., in Washington. Partnering with the Gallery, presenting its displays of works by young artists with great creative flair, Dialogue on Diversity has designed an important all-day agenda embracing a full range of essential themes, all deeply embedded in the work of American entrepreneurs. The twin themes of technology, its boons and its attendant perils, and of the entrepreneurial calling, art and science intertwined, recur throughout the segments the day’s agenda.

The Conference targets an audience of women entrepreneurs and professionals, staff of civil society organizations and public agencies concerned with women’s and ethnic-owned enterprises, and others interested in the policy aspects of the U.S. economy – all should plan to take part in this important presentation. Announcing the Conference, **Ma. Cristina Caballero**, the Dialogue’s President/CEO, noted “The creativity and the sheer energy of the small, diverse business sector is what prods the mega firms and at once propels the advances of technology and strategic investment. It is the engine that will offer major help in bringing the entire economy back to full speed.”

The 2014 Conference agenda centers, first, on the task of **integrating the capabilities of cutting edge technologies** in the arsenal of business management and marketing tools, and, second, on the **education of the twenty-first century entrepreneur** — the continuing learning from the information and advisory services of public agencies and private organizations mediating the techniques developed by both industry and academia.

Hear latest information and up-to-the-minute learning on key points in the entrepreneurial arena—

- Ø New Directions in SBA Initiatives for Small Business
- Ø Business Plans – Making it All Fit Together
- Ø The Sources of Capital – Powering the Plan
- Ø The IT Revolution – Has it Run its Course?
- Ø The Busy Entrepreneur and the Many Faces of Privacy
- Ø Global Dimensions of the Entrepreneurial Challenge . . . and More

Sponsors for the 2014 Conference:

Verizon, Southwest Airlines, the D.C. Office on Latino Affairs,

Pepco Edison Place Gallery

CapitalWirePR, Washington Hispanic, The Latino Coalition

Date: September 15, 2014, 8:30 am (registration) – 4:30 pm, Reception following

Pepco Edison Place Gallery, 702 Eighth Street, N.W. Washington, D.C

The Dialogue urges its friends to **Save the Date**. Register at www.dialogueondiversity.org

The Conference is free and open to the public. It is followed by a Reception, from 5:00 – 7:00 pm.

Dialogue on Diversity: Founded in 1991, Dialogue on Diversity, a §501(c)3 non-profit, is a national network of women entrepreneurs and professionals, actively promoting constructive dialogue among Latino and other ethnic and cultural communities, on social and civic empowerment, with especial emphasis on their economic viability through entrepreneurship.

1629 K Street, N.W. Suite 300, Washington, D.C. 20006 e-mail dialog.div@prodigy.net Dialogue on Diversity is a §501(c)(3) organization.

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