

LISTA Announces 2015 National Tech Achievers Award Honorees.

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Ted Rubin Social media Strategist and , SouthWest University, Yolanda Arriola and Comcast's Jackie Puente are this year's winners of the Latinos in Information Sciences and Technology Association (LISTA) tech Achievers awards. These tech community leaders who go above and beyond service to the Latino community, will be honored at an awards ceremony at the WMagnificent Waterside Banguet Center on Wednesday July 22nd at 12 :00 pm.

The LISTA Annual Emerging Technology Leadership Summit and Achievement Awards is chaired by Robert Abreu of Goldman Sachs and will feature opening remarks by Francisco Montero, Chairman of LISTA and Managing Partner of the Washington DC law firm of Fletcher, Heald & Hildreth.. *The event is sponsored by Aetna, AT&T, Argent Associates, Comcast, The Home Depot, Verizon, NCTA, and CapitalPRWire,*

"Thanks to our sponsors vision LISTA will continue to develop the next generation of technology workforce", said Francisco Montero Chair, LISTA National Board of Directors. "It is through the commitment and vision of corporations like these, that we are able to continue our mission to educate, motivate and empower the Latino community with technology and showcase the best the Latino community has to offer.

The LISTA Tech Achievers Awards acknowledges the best and brightest in technology, marketing, and government policy leaders from across the region who have given time and resources to make the Latino community shine on the Public Stage and who are the unsung heroes of our community. Winners were selected by LISTA's Board of Directors in an online vote. Selection of these awardees was based on individual contributions made to the Latino community in 2014.

- **LISTA Visionary Award**– *Ted Rubin, Social Marketing Strategist, Keynote Speaker, Brand Evangelist and CMO Brand Innovators*
- **Corporate Citizen Award**- *Jackie Puente, Executive Director, External Affairs, Comcast Corp.*
- **Chairs Award** – *Yolanda Arriola, CEO of Southwest University at El Paso.*

Our awardees represents the very best America has to offer. They are the manifestation of dedication, integrity and intellect" said Jose A Marquez-Leon, National President and CEO of Latinos in Information Sciences and Technology Association. "It is precisely with the achievements of these winners in mind, that our commitment to the Latino community remains as strong as ever."

EVENT INFORMATION IS BELOW:

Event Details:

Location: Waterside Catering and Banquet Center 7800 B River Road, North Bergen, NJ 07047 | 201.861.7767

Date:July 22nd 2015

Time: 8:00am -7:00pm

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WHEN : 2015-07-23 09:08:36
WHERE :

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