

Kenneth Weine Named Chief Communications Officer of The Metropolitan Museum of Art

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New York City, NY - Thomas P. Campbell, Director and CEO of The Metropolitan Museum of Art, and Daniel H. Weiss, The Met's President, announced today the appointment of Kenneth Weine to the position of Chief Communications Officer.

Mr. Weine has served as Vice President, Communications & Marketing, for The New York Public Library since 2013. Trained as an attorney and, previously, as a community organizer, he began his career at the Brennan Center for Justice at NYU School of Law—as a staff attorney and then as the organization's first communications director. From 1999 to 2005, Weine led communications and marketing at Newsweek and then spent seven years at Consumer Reports/Consumers Union, directing communications and branding.

Mr. Weine is a graduate of the University of Michigan and Benjamin Cardozo School of Law. He is a board member of the Communications Network, has published op-eds on a range of democracy topics, and most recently helped to build an award-winning campaign for increased library funding, resulting in the largest increase ever for New York City libraries. His tenure at The New York Public Library—which comprises both the nation's largest circulating library system and its four research libraries—was dedicated to showcasing the Library's expanding education programs in neighborhood branches, its digital leadership, and renovations and capital improvements for the network's 92 libraries.

"The Met deserves a public voice that reaches the widest possible range of audiences, which we are confident Ken can achieve," Mr. Campbell said. "We are thrilled for Ken to bring his wide range of experiences and skills to partner with our unparalleled curatorial vision, collections, exhibitions, and programming." Mr. Weine will join The Met in February.

"Ken is a highly accomplished communications leader of mission-driven organizations, which is precisely why we are so enthusiastic about his joining The Met," added Mr. Weiss. "His communications expertise is the perfect complement to the creativity and knowledge of our curatorial team." Mr. Weine will manage media relations, marketing, audience research, tourism, and internal communications, and will report to Mr. Weiss.

"The Met inspires me profoundly—as it does millions of New Yorkers and visitors from around the world every year," Mr. Weine said. "The opportunity to work alongside the curators of what I consider to be the world's greatest museum will be a tremendous honor and privilege."

Mr. Weine lives in Brooklyn, New York, with his wife, Barbara Kancelbaum, and their two teenage children.

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