

32nd HISPANIC HERITAGE AWARDS TO TAKE PLACE AT THE JOHN F. KENNEDY CENTER FOR THE PERFORMING ARTS ON OCTOBER 1ST

Education 2019-04-29 14:13:13

Washington, DC - The Hispanic Heritage Foundation (HHF) announced today that Target will, for the 7th year, be the Presenting Sponsor of the 32nd Hispanic Heritage Awards, which will take place at the John F. Kennedy Center for the Performing Arts in Washington, DC, October 1, 2019. The historic program, which was created by the White House in 1987 to commemorate establishment of Hispanic Heritage Month in America are among the highest honors by Latinos for Latinos and supported by 40 national Hispanic-serving institutions.

“The Hispanic Heritage Foundation is thrilled to once again partner with Target and the Kennedy Center to collectively celebrate and share the great promise, accomplishments, and cultural pride of the Latino community through the 2019 Awardees and the powerful performances on the venerable stage,” said Jose Antonio Tijerino, President and CEO of the Hispanic Heritage Foundation. “More than ever, it’s important to shine the spotlight on the tremendous value Latinos provide this great country we all share.”

The 2019 Honorees will be announced over the coming months followed by the performers, hosts, presenters and other sponsors (visit <https://www.youtube.com/watch?v=C92ZiK5MxAs>).

“Target is excited to be the presenting sponsor of the Hispanic Heritage Awards for the seventh year in a row. We’re proud to be a part of a program that highlights the amazing accomplishments of the Latinx community and the lasting contributions it has had on our country and the world,” said Laysha Ward, Target’s Executive Vice President and Chief External Engagement Officer. “We congratulate and thank all of this year’s honorees and we are inspired by their tireless commitment to service of others.”

Past Honorees of the Hispanic Heritage Awards have included Sonia Sotomayor, Rita Moreno, Plácido Domingo, Celia Cruz, Tito Puente, Gloria Estefan, Oscar Hijuelos, Martin Sheen, Ricky Martin, Rubén Blades, Fania All-Stars, Junot Diaz, José Feliciano, Carlos Vives, Alejandro Sanz, Juanes, Antonio Banderas, Juan Luis Guerra, Anthony Quinn, J Balvin, Zoe Saldana, Juan Marichal, Los Tigres Del Norte, Oscar de la Hoya, America Ferrera, Pedro Martinez, Luis Fonsi, Andy García, Gael Garcia Bernal, Latin Grammys, Diego Luna, and others.

About the Hispanic Heritage Foundation

The Hispanic Heritage Awards serve as a launch of HHF’s year-round, award-winning programs which inspire, prepare and connect Latino leaders in the classroom, community and workforce to meet America’s needs as well as promoting cultural pride. HHF is a 501(c)(3) nonprofit organization. For more information on the mission of HHF visit www.hispanicheritage.org .

About Target Corporation

Minneapolis-based Target Corporation (NYSE: TGT) serves guests at more than 1,800 stores and at Target.com. Since 1946, Target has given 5 percent of its profit to communities, which today equals millions of dollars a week. For the latest store count or more information, visit Target.com/Pressroom. For a behind-the-scenes look at Target, visit Target.com/abullseyeview or follow @TargetNews on Twitter.

About The John F. Kennedy Center for the Performing Arts

The John F. Kennedy Center for the Performing Arts is America's living memorial to President Kennedy. Under the guidance of Chairman David M. Rubenstein, and President Deborah F. Rutter, the nine theaters and stages of the nation's busiest performing arts facility attract more than three million visitors to more than 2,000 performances each year, while center-related touring productions, television, and radio broadcasts reach 40 million more around the world.

The Center produces and presents performances of music, dance, comedy, Hip Hop, and theater; supports artists in the creation of new work; and serves the nation as a leader in arts education. With its artistic affiliates, the National Symphony Orchestra and Washington National Opera, the Center has produced more than 300 theatrical productions, and dozens of new ballets, operas, and musical works, in addition to hosting numerous international cultural festivals. The Center's Emmy® and Peabody Award-winning The Kennedy Center Honors is broadcast annually on CBS and annual The Kennedy Center Mark Twain Prize for American Humor is broadcast on PBS.

The education programs of the Kennedy Center, including those of its affiliate VSA, the international organization on arts and disability, have become models for communities across the country and have unlocked the door to learning for millions of young people. Education at the Kennedy Center produces and presents age appropriate performances and educational events, and fosters innovative programming, curriculum, and professional development for students, teachers, and families.

The Center and its affiliates stage more than 400 free performances by artists from throughout the world each year on the Center's main stages, and every day of the year at 6 p.m. on its Millennium Stages, which are also streamed live, online. The Center also offers reduced and complimentary tickets to young people, active members of the military, and the underserved through its MyTix program and offers a Specially Priced Tickets program for students, seniors, persons with disabilities, and others with fixed low incomes.

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WHEN : 2019-04-29 14:13:13

WHERE :

CONTACT:

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To learn more about the Kennedy Center, please visit www.kennedy-center.org.

Target.com/Pressroom. For a behind-the-scenes look at Target, visit Target.com/abullseyeview or follow @TargetNews on Twitter