

## HACR Announces Annual Symposium Luncheon Keynote Speakers

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Washington, DC – Today, the Hispanic Association on Corporate Responsibility (HACR) is proud to announce that Mary Barra, Chairman and CEO of General Motors Co. and the Honorable Henry Cisneros, Executive Chairman of CityView, will be the luncheon keynote speakers at the 25<sup>th</sup> Annual HACR Symposium: *The Power of Hispanic Inclusion*<sup>™</sup> taking place on May 1 and May 2, respectively at the Westin Book Cadillac in Detroit.

“It is a great honor to have Mary Barra and Henry Cisneros address our Symposium attendees,” said Cid Wilson, HACR President & CEO. “Ms. Barra is among the most influential executive leaders in the world, who also shattered the glass ceiling by becoming the first woman in history to lead a major automotive company. Mr. Cisneros, former San Antonio mayor and former HUD Secretary, is a pioneering civic and business leader who has leveraged his executive experiences in government and the corporate sphere to bring about numerous accomplishments in the Hispanic community.”

The Annual HACR Symposium: *The Power of Hispanic Inclusion*<sup>™</sup> brings together some of the nation’s most influential Hispanic leaders, government officials, and corporate executives to discuss and identify effective strategies and models for achieving greater inclusion and participation in the areas of Employment, Procurement, Philanthropy, and Governance.

Barra and Cisneros will be among the dozens of speakers and panelist confirmed for the Annual HACR Symposium, who will share their experience and expertise on a range of topics including the state of Hispanics in the U.S., career advancement, the business impact of diversity and inclusion, employee resource group best practices, key initiatives engaging the Hispanic consumer market, and more.

For more information on the 25<sup>th</sup> Annual HACR Symposium including the agenda and registration information, [please click www.hacr.org](http://www.hacr.org). For up-to-the-minute updates follow HACR on social media by liking us on [Facebook](#), connecting with us on [LinkedIn](#), and following us on [Twitter](#) using the hashtag #HACR2017.

### **About HACR**

Founded in 1986, the [Hispanic Association on Corporate Responsibility \(HACR\)](#) is the nation’s leading corporate advocacy organizations in the nation representing 14 national Hispanic organizations in the United States and Puerto Rico. Its mission is to advance the inclusion of Hispanics in Corporate America at a level commensurate with our economic contributions. To that end, HACR focuses on four areas of corporate social responsibility and market reciprocity: Employment, Procurement, Philanthropy, and Governance.

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**WHEN :** 2017-04-25 11:57:12  
**WHERE :**

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