

## HISPANIC HERITAGE FOUNDATION AND THE US ARMY CONVENED HUNDREDS OF STUDENTS AT THE LOFT STEM LEADERSHIP SYMPOSIA AT FORDHAM UNIVERSITY

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Bronx, NY — The Hispanic Heritage Foundation (HHF) and the U.S. Army convened hundreds of students at Fordham University at the Latinos on Fast Track (LOFT) STEM Leadership Symposia on March 20<sup>th</sup> and 21<sup>st</sup>. The leadership and workforce development program was free for attendees and provided career-path guidance, educational opportunities and connectivity for students in the STEM (science, technology, engineering and mathematics) fields.

### The program featured:

Dynamic, exclusive leadership trainings, led by the U.S. Army, designed to help student-leaders define their role within their schools or organizations and encourage them to make an impact on their communities. Insightful panel of STEM professionals showcased their different careers paths and the resources and opportunities available for Latinos to enter the STEM fields. Hacking a Career in STEM Segment. Young Latinos interested in STEM networked with professionals. Connectivity to a greater network of other Latinos in the LOFT network, which includes tens of thousands across the country. Sponsor giveaways/raffle of several tablets.

“With more than a million current STEM jobs unfilled and millions more projected to be unfilled over the next five years, it’s critical to expose, engage and support underserved communities to STEM careers,” said Antonio Tijerino, President and CEO of the Hispanic Heritage Foundation. “A good place to start is the fastest-growing and youngest segment of our population, Latinos. We are proud to work with the U.S. Army on not only getting Latino youth on a STEM path but on a leadership track as well through the STEM Leadership Symposium in the Bronx and across the country.”

“The Army is proud to partner with the Hispanic Heritage Foundation to emphasize the importance of STEM education to today’s Latino youth,” said Hamilton Lopezcruz, Marketing Manager for the Army Marketing and Research Group (AMRG). “Hispanics are the second-fastest growing demographic in the United States and so the U.S. Army recognizes the value of empowering Latino youth to become tomorrow’s skilled leaders in the workforce.”

### ABOUT THE ARMY MARKETING AND RESEARCH GROUP

The Army Marketing and Research Group is the U.S. Army’s national marketing and marketing research and analysis organization. The AMRG develops innovative and effective ways to: connect with the American public and make the Army more accessible and understood; increase awareness of both the benefits and value of Army service; and motivate the most qualified candidates to choose the Army as their service of choice.

### ABOUT HHF

The Hispanic Heritage Foundation – a nonprofit established by the White House in 1987 – inspires, prepares, and connects minority leaders in the classroom, community, and workforce to meet America’s priorities. HHF also promotes cultural pride, accomplishment, and the great promise of the community through public awareness campaigns seen by millions. HHF is headquartered in Washington, DC, and Los Angeles with satellite workspaces in New York, Silicon Valley, San Antonio, and Miami (Visit [www.HispanicHeritage.org](http://www.HispanicHeritage.org)). Follow HHF on [Facebook](#) and [Twitter](#).

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