

## **D&P Creative Strategies Promotes Roberto Fierro to Principal**

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WASHINGTON, DC - D&P Creative Strategies, LLC today announced the promotion of Roberto Adrian Fierro to the senior team as a Principal.

"Roberto has been a key part of our success and growth, and we are thrilled to promote him to this important position." said Catherine Pino, CEO & Founder of the Washington based firm.

Mr. Fierro, 33, joined the firm in 2012 as Senior Associate responsible for working with clients to advance their public policy agendas through the development of tailored comprehensive outreach plans with communities of color and Congress. Prior to D&P Mr. Fierroworked at Solidarity Strategies and served as a Congressional Hispanic Caucus Institute, Azteca America Graduate & Young Professional Fellow.

"It is an honor to work with two such accomplished leaders, and I am truly humbled by their faith in my ability and commitment to my personal and professional development," said Fierro.

Mr. Fierro received a Masters from the Josef Korbel School of International Studies at the University of Denver and a Bachelors degree from the University of San Diego. He is the Co-Founder of the Institute for Student Health."

We look forward to Roberto taking a leadership role within the company and continuing to advance the work of our clients." said Ingrid Duran, CEO & Founder.

### About D&P Creative Strategies

D&P is 100% minority and women-owned and certified as a WMBE, WBE, WOSB and an LGBTBE. Collectively the firm represents more than 40 years of experience in strategic philanthropy, public affairs, government relations, issue advocacy, political communications and community outreach. We call our approach consulting with a social conscience. The concept is simple; the outcomes are powerful. For more information visit: [www.dpcreativestrategies.com](http://www.dpcreativestrategies.com).

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