

## 24th ANNUAL HISPANIC HERITAGE AWARDS TO HONOR LATINO LEADERS IN VARIOUS CATEGORIES ON SEPTEMBER 29 AT THE KENNEDY CENTER

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Washington, DC – On September 29, 2010, the Hispanic Heritage Foundation (HHF) and ExxonMobil will present the 24th Annual Hispanic Heritage Awards at the John F. Kennedy Center for the Performing Arts and carry on the rich tradition of honoring Latino leaders in various categories during a celebration of cultural pride, accomplishment and promise. During the special evening in Washington, DC, HHF will produce an entertaining and moving stage production featuring top Latino entertainers paying tribute to the 2010 Hispanic Heritage Awards Honorees, who include:

- Juan Luis Guerra, *Arts*
- Monika Mantilla, *Business*
- Cong. Luis Gutierrez (D-IL), *Leadership*
- Mario Kreutzberger 'Don Francisco', *Legend*
- Jaime Escalante (Posthumous), *Math & Science*
- Cuauhtémoc Blanco, *Sports*
- Alejandro Sanz, *Vision*
- America Ferrera, *Inspira*

Musical performances will feature Luis Enrique, Belinda, Jenni Rivera, JenCarlos Canela, and Jorge Celedón. Presenters will be announced in the following weeks. Immediately following the Hispanic Heritage Awards ceremony, the invitees will attend a festive After-Party at the Kennedy Center presented by Tecate.

“We are thrilled to honor yet another class of inspiring Latino leaders,” said Jose Antonio Tijerino, President and CEO of HHF. “The past Honorees are part of history at this point and we look forward to the 2010 Awardees to carry on the rich tradition of the Hispanic Heritage Awards. More than ever, it is important for HHF, our partners and sponsors to promote the accomplishments and contributions of Latinos which will help America move forward.”

Current sponsors include: ExxonMobil, Casiano Group, Amgen, AstraZeneca, Bloomingdales, BBVA Compass, Cisek Group, CVS, Disney, Erwin Gomez Salon & Spa, Exito Music & Entertainment, Giron Limousine, Heineken, Hershey's, Rock 10 Inc., The Raben Group, Southwest Airlines, Toyota, University of Phoenix, U.S. NAVY, UPS, Walmart, among others. **Sponsorship opportunities are still available.**

[The Hispanic Heritage Awards](#) were established in 1987 by the White House to commemorate the creation of Hispanic Heritage Month. The Hispanic Heritage Awards are considered the highest honor for Latinos by Latinos and what makes the program unique is how cultural superstars stand alongside physicians, educators, public officials, community and business leaders, and even young leaders, in celebration of their achievements.

**About The Hispanic Heritage Foundation:**

**The Hispanic Heritage Foundation is a** nonprofit national leadership organization which inspires, identifies, prepares and positions Latino leaders in the classroom, community and workforce, through national leadership, cultural, educational and workforce programs. For more information about the **Hispanic Heritage Foundation**, please visit [www.HispanicHeritage.org](http://www.HispanicHeritage.org).

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**To join the prestigious list of sponsors and participate in the 2010 Hispanic Heritage Awards, please call:**

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