

MEDIA ALERT: The Latino Coalition Delivers Again for U.S. Entrepreneurs with 2016 TLC Small Business Summit

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Washington, DC – [The Latino Coalition](#) (TLC), the leading national non-partisan advocacy organization representing Hispanic businesses and consumers is hosting the *2016 TLC Small Business Summit* on Wednesday, June 15th in Washington, DC.

The *2016 TLC Small Business Summit* is a premier event bringing together “the who's, who” of business owners, executives and elected officials to advocate and network for small business growth. The event will offer informative and innovative panels, showcase inspirational success stories, and champion the engine of our economy by highlighting areas such as regulation, procurement, technology and the current political landscape.

MEDIA RSVP: To cover the *2016 TLC Small Business Summit*, please submit attendee name, outlet, contact number (s) and an email to ytorre@thelatinocoalition.com.

WHAT: *2016 TLC Small Business Summit*

WHEN: 7:30 a.m. ET, Wednesday, June 15th, 2016

WHERE: US Chamber of Commerce

Briefing Center

1615 H Street NW

Washington, DC 20062

ON-SITE CONTACT: Yohana de la Torre

(239) 896-4695

CHECK-IN AND REGISTRATION: ALL MEDIA MUST CHECK IN AT THE PRESS REGISTRATION TABLE TO RECEIVE A PRESS BADGE. A PRESS BADGE IS REQUIRED TO COVER THE CONFERENCE AND MUST BE DISPLAYED AT ALL TIMES.

SPECIAL INSTRUCTIONS: Program will begin at 8:15 a.m. ET. Please arrive on-site by 7:30 a.m. ET for check-in and set up on media risers. Press riser and mult-box available.

AGENDA DETAILS: Please visit our website at [2016 TLC Small Business Summit](#) for more information and to view the

most up-to-date conference agenda.

WEDNESDAY, JUNE 15, 2016

7:30 A.M. **PRESS REGISTRATION OPENS (ALL MEDIA MUST BE IN PLACE BY 8:00 A.M.)**

CONTINENTAL BREAKFAST & REGISTRATION

Location: U.S. Chamber of Commerce Briefing Center

8:15 A.M. **2016 TLC SMALL BUSINESS SUMMIT OPENING SESSION**

Welcome: Hector Barreto, *Chairman of The Latino Coalition*

Remarks:

- Χονγρεσμαν Ωιλλ Ηυρδ (P-ΤΞ), Ηουσε Χομμιττεε ον Ηομελανδ Σεχυριτψ & Χουντερτερρορισμ ανδ Ιντελλιγενχε Συβχομμιττεε
- θεννιε Χαρρεον, Διρεχτορ Γοϋερνμεντ Ρελατιονσ, ΑλταΜεδ Χρεατινγ Α Μορε Εθυαλ Χαλιφορνια α Σπεγιαλ Ρεπορτ ον Γιρλσ
- Γαρψ Αχοστα, Χο-Φουνδερ & ΧΕΟ, Νατιοναλ Ασσοχιατιον οφ Ηισπανιχ Ρεαλ Εστατε Προφεςσιοναλσ

Location: U.S. Chamber of Commerce Briefing Center

9:00 A.M. **PANEL 1: IT'S NOT WHAT YOU MAKE; IT'S WHAT YOU GET TO KEEP**

STRATEGIES FOR NAVIGATING THE CURRENT REGULATORY ENVIRONMENT

Moderator: Tom Sullivan, Nelson Mullins Riley & Scarborough, LLP

Remarks:

- Χονγρεσμαν Πετερ θ. Ροσκαμ (P-ΙΛ)
- θοελ Ωηιτε, Πρεσιδεντ, Χουνχιλ φορ Αφφορδαβλε Ηεαλτη Χοϋεραγε
- Μαρχ Φρεεδμαν, Εξεχυτιϋε Διρεχτορ οφ Λαβορ Λαω Πολιχψ, Υ.Σ. Χηαμβερ οφ Χομμερχε
- Μιχηαελ Λαψμαν, ριχε Πρεσιδεντ, Ρεγυλατορψ Αφφαιρσ, Ιντερνατιοναλ Φρανχηρισε Ασσοχιατιον
- Φελιχια Ωατσον, Σενιορ Χουνσελ, Νατιοναλ Ασσοχιατιον οφ Ηομε Βυιλδερσ

Location: U.S. Chamber of Commerce Briefing Center

10:00 A.M. **PANEL 2: IN BUSINESS, YOU REAP WHAT YOU SOW**

Trends and Opportunities for Entrepreneurs

Moderator: Jeanette Prenger, *Founder and President of Ecco Select*

- Αδολφο Φρανχο, Εξεχτυπε ριχε Πρεσιδεντ ανδ Χιεφ Οπερατιον Οφφιχερ ανδ Χουνσελ, Διρεχτ Σελλινγ Ασσογιατιον (ΔΣΑ)
- Λουρδεσ Μαρτιν-Ροσα, Αμερικαν Εξπρεσσ ΟΠΕΝ Αδωισορ ιν Γοϋερνμεντ Χοντραχτινγ

Location: U.S. Chamber of Commerce Briefing Center

11:00 A.M. **PANEL 3: REV-UP YOUR BUSINESS WITH THE TOOLS OF TODAY...AND TOMORROW**

The Technology You Need, Now

Moderator: Andre Arbeleaz, *President, Hispanic IT Executive Council*

Remarks:

- Πηψλλισ Μεψερ, Αρεα ριχε Πρεσιδεντ, Νατιοναλ Χυστομερσ, Δυν & Βραδστρεετ
- θαγκιε Πυεντε, Εξεχτυπε Διρεχτορ φορ Εξτερναλ Αφφαιρσ, Χομχαστ
- Μαρκ Ρεεδ, Διρεχτορ, Στατε ανδ Λοχαλ Γοϋερνμεντ Αφφαιρσ, Ιντυιτ
- θεννιφερ Βερναλ, Πυβλιχ Πολιχψ ανδ Γοϋερνμεντ Αφφαιρσ, Γοογλε, Ινχ.

Location: U.S. Chamber of Commerce Briefing Center

12:00 P.M. **TLC LUNCHEON & KEYNOTE ADDRESS**

Keynote Remarks: Mexico Ambassador Carlos Manuel Sada Solana