

USHCC Chair to Keynote at the LISTA Latino StartUP/Chowdown Business Luncheon

Business 2015-03-17 06:04:19

Atlanta, GA - USHCC Chairman, Ignacio Veloz will deliver keynote remarks at the 2015 Emerging Tech Leaders Summit in Sacramento on Tuesday March 31st 2015 at our Start UP/ChowDown Business Luncheon at 12 noon at the Sheraton Grand Sacramento Hotel, 1230 J Street, 13th and Jay Street in Sacramento California 95814. The event is open to the public and will include community leaders, elected officials, Start Ups, angel investors, advocates, and media representatives.

To register, please go to <https://listatechleaders.eventbrite.com>

"Funding of small business is one of the greatest challenge facing our new business community today," said Ignacio Veloz, Chairman of the United State Hispanic Chamber of Commerce. "We congratulate LISTA on taking the lead and developing awareness in the tech startup space among Latinos and I am excited to speak at this summit, it is up to us to give that next generation of entrepreneurs the tools and resources they need to compete."

"We are proud that Ignacio Veloz, Chairman of the USHCC will come to Sacramento and engage with these tech start up," said Jose Marquez, CEO TechLatino LISTA, "Ignacio brings knowledge on how to start a new business as he is a small business himself, next generation Latino entrepreneurs will find out what it takes to get to the top."

StartUp/Chowdown Business Luncheon is a nonprofit initiative launched by Latinos in Information Sciences and Technology Association to discover new and disruptive technologies in the Latino Community. LISTA goal is to create a thriving ecosystem which requires support from all corners of the community. There are many ways to be involved at LISTA StartUp/ChowDown, is designed for technology and technology-related companies that have a unique set of needs in their quest to change the world. LISTA Startup Chow Down Luncheon is an event full of serendipitous interactions and we are inviting you to join us, if you are a start up or and investor please register to be part of our conference and luncheon where we will showcase 6 new start ups!

Our mission is to support and inspire latino tech entrepreneurs to achieve success through a community that promotes faster connections between talent, ideas and capital. However you don't have to be Start up to share a meal with fellow investors, innovators, entrepreneurs, and other cool people doing cool things! Startup Chowdown is gathering of tech startups in Sacramento.

LISTA and our partners The Kapor Center, the Aetna Foundation and others want to help raise awareness of about the next generation Latino entrepreneur. Startup/ChowDown Luncheon is a showcase to recognize and reward startups and the entrepreneurs behind them. Throughout the year, regional luncheons will be held around the country. Held as part of National Tech Leaders Conferences, Startup Open will recognize the top 10 latino startups from across the country and award prizes to help them grow their business.

The Sacramento Emerging Tech Leaders Summit will cover topics such as Big Data, Hadoop for Dummies, Social Media, Diversity: Latinos in Technology Why Silicon Valley doesn't get it, Cyber Security for small business. The audience will participate in roundtable discussions with expert panelists and speakers, including:

Alex Padilla, Secretary of State of California Carlos Ramos, State CIO Davood Ghods Chief, Office of Tech Services Jim Butler Chief Procurement Officer of State of California Miguel Gamino, Jr CIO City of San Francisco Jim Nasr, CEO Armedia Laura I. Gomez Founder Atipica and many more.

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What: LISTA Emerging Tech Leaders Summit

Where: Sheraton Grand Sacramento Hotel

Date: March 31st –April 1st 2015 from 8am -5:00pm

1230 J Street, Sacramento Ca. 95814

StartUp/ChowDown Business Luncheon

12:00 Noon

Register: <https://listatechleaders.eventbrite.com>

Watch Video: <https://youtu.be/MVaL1AzzT5Y>

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