

LATINA Style, Inc. in Partnership with Nationwide Presents the 19th Anniversary Tour of the LATINA Style Business Series in Chicago, IL on October 7, 2017

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Washington, DC - LATINA *Style*, Inc., the premier company addressing the needs of professional Latinas in the United States, along with Nationwide, presents the 19th Annual LATINA *Style* Business Series Tour in Chicago, IL, on Saturday, October, 7, 2017, from 7:30 am to 3:00 pm, at the Chicago Marriott Downtown Magnificent Mile Hotel (540 North Michigan Avenue Chicago, IL 60611). The award-winning program for Latina entrepreneurs marks its 128th stop — where participants have the opportunity to network, learn about business ownership and attend career development seminars designed to benefit Latina professionals and entrepreneurs.

LATINA *Style* is delighted to count on Nationwide's continued support as the title sponsor of the LATINA *Style* Business Series. "Nationwide is proud to once again sponsor the LATINA *Style* Business Series," says Terrance Williams, Nationwide's Chief Marketing Officer. "It's important to us that we support the talented Latina entrepreneurs in the community by helping them protect and grow their businesses."

The business series workshops focus on solving the most critical business challenges faced by Latina entrepreneurs as they start their business or plan for expansion. Experts will address topics such as: *Accessing Capital: Building Strong Businesses* moderated by Olga Camargo, Managing Partner at TOROSO Investments, LLC, Board member of HACE; *Successful Marketing Strategies: Promote Your Business and Yourself* moderated by [Judith Ruiz-Branch](#), Public Relations, Community Outreach Coordinator, Better Business Bureau; *Cyber Attacks: How to Protect Yourself and Your Business* conducted by Karyn Seibert Roeling, CPCU, CIC, President, Seibert Insurance Agency; and the *Entrepreneur Spotlight: Learning Strategies for Success*, moderated by [Patricia Mota](#), President, HACE.

"Thank you to Robert Bard and LATINA *Style* for asking me to Chair the Chicago Business Series, and moderate the Entrepreneurs panel," says Patricia Mota. "At the Hispanic Alliance for Career Enhancement (HACE), we believe in empowering women to achieve their highest potential professionally and personally, which is met with our Mujeres de HACE Women's Leadership Program. We are excited to partner with LATINA *Style* to achieve our similar beliefs and efforts for Latinas across the country."

"During the luncheon ceremony, Treasurer of the United States Jovita Carranza will deliver the Keynote message. U.S. Treasurer Carranza serves as a principal advisor to Secretary Mnuchin. Her primary focus is to increase participation in the vibrant U.S. economy by fostering financial capability and sustainability. Consistent with Treasury's mission to maintain a strong economy, foster economic growth, and promote prosperity and stability, Treasurer Carranza oversees the Office of Consumer Policy.

Treasurer Carranza is a Chicago native and Founder of JCR Group. She previously served as the Deputy Administrator for the U.S. Small Business Administration under President George W. Bush, where she received a bipartisan unanimous confirmation by the U.S. Senate. At SBA, she managed more than 80 field offices across the country and a portfolio of direct and guaranteed business loans, venture capital investments, and disaster loans worth almost \$80 billion. [Learn more.](#)

In addition, LATINA *Style* will honor [Delia Gutierrez McLaughlin](#), President & CEO, Coda Consulting Group with the LATINA *Style* "Entrepreneur of the Year" award. The LATINA *Style* "Entrepreneur of the Year" award honors leading entrepreneurs of all fields. Award finalists are nominated by community partners and are selected based on their vision, leadership, financial success, community service, and visibility as a true role model for young women.

To attend the [Business Series](#), please register online or click [here](#). For additional information, please visit www.bs.latinastyle.com.

Title sponsor: Nationwide. National sponsor: Parents Step Ahead. Gold Sponsors: NISSAN, AT&T, and UPS. Leadership Reception Sponsor: Hyatt. Media Sponsor: CapitalWirePR. Lead Partner: HACE. Community Partners: ALPFA Chicago, Women's Business Center, Women's Business Development Center, LULAC Chicago, SHPE , NAWBO Chicago, Illinois Hispanic Chamber of Commerce, Little Village Hispanic Chamber of Commerce, Mujeres Latinas en Accion, WPO, BBB, IRS, and, SBA.

About LATINA Style Inc.

LATINA Style Inc., headquartered in Dallas, TX, is the publisher of *LATINA Style Magazine*, a lifestyle magazine for the professional Hispanic woman. The magazine has been published for 23 years and has a national circulation of 150,000 and a readership of nearly 600,000. **LATINA Style Inc.** is host of the *LATINA Style Business Series*, the *LATINA Style 50 Report*, the *National LATINA Symposium*, and the *LATINA Style HERO Initiative*. Follow **LATINA Style**: on Twitter @LATINASTyleMag, Facebook LATINASTyleMagazine, and Instagram <https://www.instagram.com/latinastylemag/>

About Nationwide

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CONTACT:

Tania Davila
Phone: 214 357 2186