

## **Opening of New Store in the Nation's Capital Enables Shoppers to Test-Drive Verizon's All-Fiber FiOS TV and Internet Services**

**Technology** 2010-06-10 11:00:10

Washington, DC – District of Columbia residents now can experience first-hand the superior quality and innovative features of Verizon's all-fiber-optic FiOS TV and FiOS Internet services at the company's new store in the District.

Located in the Chevy Chase Pavilion at 5335 Wisconsin Ave., N.W., near the Friendship Heights Metro train station, the store showcases Verizon's FiOS Internet, FiOS TV and FiOS TV digital video recorder (DVR) products.

Inside the store, shoppers can see for themselves what all the excitement is about as they watch FiOS TV on both standard and high-definition (HD) TVs. Shoppers also can experience the speed and vast capabilities of FiOS Internet service.

Verizon representatives are on hand to demonstrate FiOS, answer questions and help shoppers place orders for new services. Customers also can come by to pick up or return FiOS TV set-top boxes, pay their Verizon bill or consult with representatives.

The store is open Monday through Saturday from 9:30 a.m. to 6 p.m.

"This new store allows us to get closer to our customers and the residents of the communities we serve," said Andrea Custis, Verizon's vice president of sales for the Potomac region. "Our current customers will appreciate the convenience of a nearby location where they can conduct business, and potential customers will have an easy and fun way to see for themselves how different and exciting FiOS is."

Verizon's FiOS TV and FiOS Internet services currently are available in parts of the Northwest, Southeast and Southwest quadrants of the District.

FiOS TV offers consumers a broad range of programming choices and superior picture quality from the only TV service delivered over the nation's most advanced all-fiber network directly connecting to millions of individual homes and businesses.

Verizon's FiOS TV service was selected as the top-ranked residential television service provider in the Northeast region for 2009 by J.D. Power and Associates, capturing the top spot for the second year in a row. And, Verizon FiOS debuted at No. 1, over all other TV providers, in a recent American Customer Satisfaction Index (ACSI) survey.

Verizon's current lead offer of FiOS service is a triple bundle of more than 40 HD channels with FiOS TV Prime HD, up to 15 Mbps (megabits per second) downstream and up to 5 Mbps upstream FiOS Internet and FiOS voice service, for \$99.99 a month. With a guaranteed rate for 24 months, subscribers will save \$240 over regular prices.

Customers who sign up online can save another \$5 a month for a total of \$120 in additional savings.

Customers can choose from a variety of other video offerings, with a wide selection of premium content, as well as FiOS Internet speeds of up to 50 Mbps downstream and symmetrical speeds of up to 35 Mbps\* upstream.

New FiOS TV customers also can choose a free multi-room DVR for six months or a standard DVR free for six months or one of several movie-channel packages – such as HBO, Cinemax, EPIX or the FiOS TV Movie Package – also free for six months.

The multi-room DVR allows families to view, record, pause and rewind programming on up to three TVs in the home simultaneously, and is bundled with Media Manager software that lets users access content on their home computer from their TV including online videos from YouTube, blip.tv, Dailymotion and Veoh. Media Manager also provides FiOS TV subscribers with access to Internet Radio, which offers hundreds of stations nationwide and gives them the ability to stream music from the PC to the TV.

FiOS TV customers also receive many added benefits that are included in their service at no additional cost. For example, subscribers to FiOS Ultimate HD and Extreme HD triple-play bundles have free access to thousands of Verizon Wi-Fi hot spots at coffee shops, hotels, airports and other locations nationwide. In addition, FiOS TV includes 18,000 monthly video-on-demand titles (70 percent of which are free), 3,300 of which are HD, and an advanced interactive media guide that supports unique on-screen interactive social-networking, news, shopping and entertainment widgets.

Consumers who want to obtain more information about the new bundles or to place an order can call 1-877-VZISBIG (1-877-894-7244), visit [www.verizon.com/fiosTV](http://www.verizon.com/fiosTV) or stop by the D.C. FiOS store.

VERIZON'S ONLINE NEWS CENTER: Verizon news releases, executive speeches and biographies, media contacts, high-quality video and images, and other information are available at Verizon's News Center on the World Wide Web at [www.verizon.com/news](http://www.verizon.com/news). To receive news releases by e-mail, visit the News Center and register for customized automatic delivery of Verizon news releases.

</

**WHAT :** Opening of New Store in the Nation's Capital Enables Shoppers to Test-Drive Verizon's All-Fiber FiOS TV and Internet Services  
**WHEN :** 2010-06-10 11:00:10  
**WHERE :**

**CONTACT:**

Sandra Arnette  
(202) 392-1021  
Sandra.u.arnette@verizon.com

Photos courtesy of Verizon