

THE GREATER WASHINGTON HISPANIC CHAMBER OF COMMERCE PROMOTES GROWTH OF SMALL BUSINESSES ON MARCH 19TH

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WASHINGTON, DC – In its 38 years of existence, the Greater Washington Hispanic Chamber of Commerce (GWHCC) has experienced the high demand for Hispanic small businesses to have access to resources and connections to start or grow a business. In response to this need, the Chamber created the Business Expo, the premier event for Washington, DC's Hispanic business community.

Tomorrow, Wednesday, March 19th, the GWHCC will host its Fifth Annual Business Expo at the Walter E. Washington Convention Center. The Expo is the largest and most highly-anticipated Hispanic event in the Washington, DC metro region for showcasing businesses and building connections with participating government agencies, corporations, embassies, non-profits, small businesses, and individuals in the local Hispanic business community. This year the Expo will be showcasing 130 exhibitors with the support of more than 50 sponsors and partners.

Brand new in 2014 will be a Health and Wellness section for information and enrollment opportunities in the District's health exchange with DC Health Link for individuals and families to enroll before the March 31st deadline. Additionally, the Expo will also host an International Row, for connecting with Latin American embassies, and a Workforce Development Row, to connect with organizations providing staffing services.

What GWHCC 5th Annual Business Expo: Connections Opportunities and Growth

When Wednesday, March 19th

8:00am Media Registration

9:00am Ribbon Cutting Ceremony

10:00am How to get Certified to do Business with Governments of DC, VA and MD

11:35am Government Contracting and Procurement Opportunities

2:00pm Certification Opportunities within Corporate America

3:35pm International Investment Opportunities

3:35pm Online Tools to Market Your Business

3:00pm Business Matchmaking Sessions

5:00pm Networking Reception

Where Walter E. Washington Convention Center – Hall D

801 Mt Vernon Place NW, Washington, DC 20001

Located between 7th and 9th Streets and N Street and Mt. Vernon Place.

Metro Access via Green/Yellow Line to Mount Vernon Square – 7th Street Convention Center.

Cost FREE. To register to attend the Expo click on the following link www.gwhcc.org/expo.

RSVP www.gwhcc.org/expo

Sponsors supporting the Expo include: Presenting Sponsors – Erie Insurance and PwC; Presenting Partners - DC Health Link and DSLBD; Presenting Media Sponsors – Latina Style, El Zol 107.9FM, and Telemundo; Digital Media Sponsor – Univision Washington; Gold Sponsor – Events DC; VIP Reception Sponsor - SunTrust; Internet Café Sponsor – Verizon Wireless; Silver Sponsor – American Airlines; Matchmaking Sponsor – My Business Matches, Dixon Hughes Goodman, LLP, John Marshall Bank and Capital One Bank; International Row Sponsor – Citibank; Workforce Development Sponsor – National Children’s Center and WMATA; Business Reception Sponsor – Walmart; Signage Sponsor – Gelberg Signs; Registration Sponsor – DCBC Event Productions; Coffee Sponsor – Mayorga Coffee; Lunch Sponsor – Washington Suburban Sanitary Commission; Booklet Sponsor – M&T Bank; Corporate Sponsor – Wells Fargo, Newmark Grubb Knight Frank, Pepco Holdings, and B-Thrifty; Media Sponsors – Washington Business Journal, Washington Hispanic, Latin Opinion, El Tiempo Latino, El Pregonero, Vega Pages, La Nueva 87.7FM, Asi es mi Gente, and Eventos VIP Pass; Government Contracting and Procurement Opportunities Workshop Sponsor – BB&T.

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CONTACT:

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