

## **LATINA Style, Inc. Announces Groundbreaking Speakers at LATINA Style Business Series in Miami, FL on March 24th, 2016.**

**Business** 2016-03-24 14:09:35

Washington, DC - LATINA *Style*, Inc., the premier company addressing the needs of professional Latinas in the United States, in partnership with Nationwide presents, the 18<sup>th</sup> Annual LATINA *Style* Business Series Tour on Thursday, March 24, 2016 in Miami, FL, from 7:30 am to 3:30 pm, at the Hyatt Regency Miami located at 400 S.E. Second Avenue Miami, FL 33131 (Regency Ballroom), the one day program is designed for Latina entrepreneurs across the nation. Participants will have the opportunity to network, learn about business ownership, and receive educational leadership empowerment seminars created to benefit Latina professionals and entrepreneurs. Honorable Tomas P. Regalado, Mayor of Miami will deliver the keynote message.

The business series workshops focus on solving some of the most critical business challenges faced by Latina entrepreneurs as they start their business or plan for expansion. LATINA *Style* is pleased to announce its groundbreaking listing of confirmed panelists. Participating in the Accessing Capital: Building Strong Businesses panel are: Ana M. Albert, Vice President, PR & Marketing, ALMACO Group, Inc., ALPFA as moderator. Panelists include: Miguel Gonzalez, Assistant District Director Lending Relations, U.S. Small Business Administration; Eric Santa Maria, Verdeja De Armas & Trujillo, Director, Mentor at SCORE; and, Maritza Rabinowitz, Senior Stakeholder Liaison within the Communication, Liaison & Disclosure organization, Internal Revenue Service.

The Enhancing Women Empowerment through Technology & Social Media panel discussion will be moderated by Yvonne Lorie, Founder, Refresh PR, and Board Member of HPRA. Speakers include: Mayda Gonzalez, Senior Director, Identity and Access Management (GISCS), Carnival Corporations & plc; Teresita Chavez Pedrosa, Attorney, Journalist, Professor, Teresita Chavez Pedrosa, P.A; and, Angela Sustaita-Ruiz, Founder, Hispanic PR Blog; Spotlight interview: Latina trailblazer Vicky Rey, Vice President, Guest Services at Carnival Cruise Line, shares her story of success at world's largest cruise company. Her passion for Carnival's guests has made her an industry leader conducted by Mayra Ramos Miró, MBA, President & CEO, Red Heels International, LLC. Protecting Your Business and Planning for the Future Presented by Nationwide moderated by Yhanique Whitely, Sales Manager, P&C Independent Distribution, Nationwide. Speakers include: Gabriel Dieppa, Vice President, Business Development, BenTrust Insurance Group; Gabriela Dominguez, Agency Principal, Avante Insurance Agency; and, Ana Aguirre, Retirement Specialist, Nationwide

The LATINA *Style* Entrepreneurs Roundtable will be presented by Susy Alvarez-Diaz, CEO, adgomnimedia, among speakers are: Millie Herrera, MBA, President, The Miami Group, Olga M. Ramudo, President & CEO, Express Travel, Vanessa Valera Nolte, Co-Founder, Holstein House Wares, and Gabriela Dominguez, Agency Principal, Avante Insurance Agency.

Ana María Fernández Haar will serve as Mistress of Ceremonies during the awards luncheon. Immediate Past Chair of the New American Alliance (NAA) Institute-- an American Latino Business Initiative-- and current Board Member of NAA and World Trade Center Miami, Ana Maria is committed to the advancement of a new generation of Latino/Hispanic leaders engaged in education, finance, public service and philanthropy by amalgamating, galvanizing and deploying Latino assets for the benefit of our country. She is a motivational speaker and coach to Latinos through her weekly radio show on Univision Radio/South Florida, El Arte del Triunfo/The Art of Success and through a live seminar series based on the program.

During the luncheon, *LATINA Style* will present two coveted awards. The "Advocate of the Year" award will be presented to Maria Marin. Marín, one of the 25 most powerful women selected by People "*en Español*," is the leader and inspirational role model for Latinos in the areas of personal growth, love and success. Her message reaches millions through her nationally syndicated radio shows with *Univision Radio*, best-selling books, weekly newspaper columns, international seminars, network television appearances, YouTube channel, and social media engagement. "It is with the utmost humility that I receive this award. Thank you, *LATINA Style*, for recognizing my continuous efforts as an advocate for women pursuing more happiness and success in their lives, said Maria Marin."

The "Entrepreneur of the Year" award for Miami will be presented to Olga Ramudo, president & CEO of Express Travel. After years of being a stay at home mother, Ramudo decided to venture into the travel business by becoming an independent contractor for a small travel agency. Partnering with her sister and a best friend, that part time job took them further when they decided to start their own business in 1989. Specializing in the Hispanic market and with a strong commitment to community involvement and customer service, Express Travel became one of the top ten travel agencies in Miami, later expanding its reach to the State of Florida as well as offering services all over the world. Today, Express Travel has received numerous awards and recognitions throughout the years, including one of the largest and fastest growing Hispanic companies in the nation, and one of the largest women owned business in the State of Florida. "I am so honored to have been selected as "LATINA Style Entrepreneur of the Year." Being recognized as a woman business owner, means a lot. But, being recognized as a Latina woman business owner means even more!" said Ramudo. "I am proud to share this recognition with all Latinas that struggle every day to balance professional and personal lives."

To learn more about this program please visit [www.bs.latinastyle.com](http://www.bs.latinastyle.com), or email Tania Davila at [Tania@latinastyle.com](mailto:Tania@latinastyle.com)/ Reyna Sanchez at [Reyna.d@latinastyle.com](mailto:Reyna.d@latinastyle.com), or call 214-357-2186.

*LATINA Style* is thrilled to count on Nationwide's continued support as title sponsor of the series. Platinum Sponsor: Carnival Corporation & plc. Community partners include: Parents Step Ahead (PSA), South Florida Hispanic Chamber of Commerce

South Florida Hispanic Chamber of Commerce, State Florida Hispanic Chamber of Commerce, Hispanic Women of Distinction

NAWBO, ALPFA, NALEO, WIPP, NSHMBA, HACE, HPRA, WBENC, Women's President's Organization, Multicultural Hispanic Cultural Arts, Latinos Unidos Organization, IRS, SBA, SCORE, and CaptialWirePR.

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