

## The Latino Coalition Releases 2015 Small Business Summit Agenda and Insightful Leadership Line-up

**Business** 2015-06-04 08:30:50

[Washington, DC - The Latino Coalition](#) (TLC), one of the largest membership and advocacy organizations for Latino-owned small businesses, is celebrating 20 years of building communities for a stronger America with the *2015 Small Business Summit* and Anniversary Gala Dinner on Wednesday, June 10<sup>th</sup>, 2015 at the US Chamber of Commerce in Washington, DC.

The *2015 Small Business Summit* will spotlight critical issues that hold the key to this nation's future economic success. The day will include a leadership luncheon, as well as high impact panels and informative breakout sessions focused on the resources and strategies essential to success in the current economic environment.

**MEDIA RSVP:** To cover The Latino Coalition 2015 Small Business Summit, please submit attendee name, outlet, contact number (s) and an email to [ytorre@thelatinocoalition.com](mailto:ytorre@thelatinocoalition.com).

**WHAT:** The Latino Coalition 2015 Small Business Summit

**WHEN:** 7:30 a.m. ET, Wednesday, June 10<sup>th</sup>, 2015

**WHERE:** US Chamber of Commerce

Briefing Center

1615 H Street NW

Washington, DC 20062

**ON-SITE CONTACT:** Yohana de la Torre

(239) 896-4695

**CHECK-IN AND REGISTRATION:** ALL MEDIA MUST CHECK IN AT THE PRESS REGISTRATION TABLE TO RECEIVE A PRESS BADGE. A PRESS BADGE IS REQUIRED TO COVER THE CONFERENCE AND MUST BE DISPLAYED AT ALL TIMES.

**SPECIAL INSTRUCTIONS:** Program will begin at 8:15 a.m. ET. Please arrive on-site by 7:30 a.m. ET for check-in and set up on media risers. Press riser and mult-box available.

**AGENDA DETAILS:** Please visit our website at [2015 TLC Small Business Summit](#) for more information and to view the conference's agenda.

**ALL EVENTS AT US CHAMBER OF COMMERCE WASHINGTON, DC:**

**WEDNESDAY, JUNE 10, 2015**

7:30 A.M. **PRESS REGISTRATION OPENS (ALL MEDIA MUST BE IN PLACE BY 8:00 A.M.)**

**CONTINENTAL BREAKFAST & REGISTRATION**

**Location:** U.S. Chamber of Commerce Briefing Center

8:15 A.M. **2015 TLC SMALL BUSINESS SUMMIT OPENING SESSION**

**Welcome:** Hector Barreto, *Chairman of The Latino Coalition*

**Opening Remarks:**

- Χονγρεσσαν θοε Ηεχκ, Δ.Ο., (Ρ-Νς), Ηουσε Αρμεδ Σερωιχεσ Χομμιττεε
- Εφρεμ Χαστιλλο, Μ.Δ., Ρεγιοναλ Μεδιχαλ Διρεχτορ, ΩελλΜεδ
- Μιχηελλε Βυρτογ, Ασσισταντ ριχε Πρεσιδεντ Δεπελοπμεντ, Αλταμεδ

**Location:** U.S. Chamber of Commerce Briefing Center

9:00 A.M. **PANEL 1: HEALTHCARE- “THE AFFORDABLE CARE ACT”-PENDING SUPREME COURT DECISION, AND THE IMPLICATIONS FOR SMALL BUSINESS AND THE LATINO COMMUNITY”**

**Moderator:** Dr. Alfonso Pino, *President, Nucleus Health Group & The Latino Coalition Board Member*

**Panelists:**

- Κατηιε Ω. Μαηονεψ, Εξεχυτιπε Διρεχτορ, Ηεαλτη Πολιχψ, Υ.Σ. Χηαμβερ οφ Χομμερχε
- θοελ Ωηιτε, Χουνχιλ οφ Αφφορδαβλε Ηεαλτη Χοπεραγε
- Αλφρεδο Ορτιζ, Πρεσιδεντ ανδ Χηιεφ Εξεχυτιπε Οφφιχερ, θοβ Χρεατορσ Νετωορκ

**Location:** U.S. Chamber of Commerce Briefing Center

10:15 A.M. **PANEL 2: TECHNOLOGY- “DIGITAL TO-DO LIST- INDUSTRY EXPERTS DISCUSS ONLINE STRATEGIES TO HELP GROW YOUR SMALL BUSINESS”**

**Moderator:** Allen Gutierrez, *National Executive Director The Latino Coalition*

#### Panelists:

- θεννιφερ Βερναλ, Πυβλιχ Πολιχψ ανδ Γοϋερνμεντ Αφφαιρσ, Γοογλε, Ινχ.
- θεφφ Κρυπνιχκ, Πρεσιδεντ, Οπτ4
- Ταψδε Αβυρτο, Φουνδερ, Ηισπανιχ Χηαμβερ οφ Ε-Χομμερχε
- Φαβι(ν Νυ)εζ– Νατιοναλ Χηαιρ, Μαστερ Ψουρ Χαρδ: Οπορτυνιδαδ

**Location:** U.S. Chamber of Commerce Briefing Center

11:15 A.M. **PANEL 3: CYBER SECURITY/PRIVACY DATA- “WHAT DO SMALL AND MID-SIZE BUSINESSES NEED TO KNOW”**

**Opening Remarks:** Congressman Will Hurd (R-TX), *House Committee on Homeland Security & Subcommittee on Counterterrorism and Intelligence*

**Moderator:** Neil Hare, *President, Global Vision Communications*

#### Panelists:

- Ανν Μ. Βεαυχχεσνε, Σενιор ςιχε Πρεσιδεντ, Υ.Σ. Χηαμβερ οφ Χομμερχε
- Αδαμ Σεδγωιχκ, Σενιор Ινφορματιον Τεχνηολογψ Πολιχψ Αδϋισορ, Νατιοναλ Ινστιτυτε οφ Στανδαρδσ ανδ Τεχνηολογψ
- Αμιρ Βεχκερ, Διρεχτορ οφ Χψβερ Χοοπερατιον, Νατιοναλ Χψβερ Βυρεαυ, Πριμε Μινιστερ σ Οφφιχε & Χομμερχιαλ Μισσιον, Μινιστρψ οφ Εχονομψ

**Location:** U.S. Chamber of Commerce Briefing Center

12:15 P.M. **TLC LUNCHEON & KEYNOTE ADDRESS**

**Keynote Remarks:** New Jersey Governor Chris Christie

- Ωομεν ιν Βυσινεσσ ανδ Λεαδερσηιπ Ρεχογνιτιον

**Location:** U.S. Chamber of Commerce Hall of Flags

6:00 P.M. **TLC 20<sup>TH</sup> ANNIVERSARY GALA DINNER**

#### Guest Speakers:

- Τομ Δονοηυε, Πρεσιδεντ & ΧΕΟ οφ Υ.Σ. Χηαμβερ οφ Χομμερχε
- Χονγρεσσωομαν Χατηψ ΜχΜορρις Ροδγερσ (Ρ-ΩΑ)
- Χονγρεσσμεν Πετερ θ. Ροσκαμ, (Ρ-ΙΛ)

**Location:** U.S. Chamber of Commerce Hall of Flags

To register for the 2015 Small Business Summit, visit [www.thelatinocoalition.com/sbs](http://www.thelatinocoalition.com/sbs). To attend the 20<sup>th</sup> Anniversary Gala Dinner, visit [www.thelatinocoalition.com/tlcgala](http://www.thelatinocoalition.com/tlcgala).

The Latino Coalition would like to thank the following Title Sponsors: Wal-Mart and Google. In addition, TLC acknowledges: Sands Corp., Herbalife, Centene Corporation, Master Your Card, PG&E, U.S. Chamber Institute for Legal Reform, Honda, Master Card, MyWireless, American Express Open, Comcast Universal, Altamed, Intuit, UnitedHealth Group, PhRMA, Coca-Cola, Tributo Tequila, The Latino Coalition Foundation, the Hispanic Business Roundtable, Univision, Job Creators Network, Travelers, CapitalWirePR, Impacto News and DiversityInc.

**ABOUT THE LATINO COALITION-** *The Latino Coalition (TLC) was founded in 1995 by a group of Hispanic business owners from across the country to research and develop policies solutions relevant to Latinos. TLC is a non-profit nationwide organization with offices in California, Washington, DC and Guadalajara, Mexico. Established to address and engage on key issues that that directly affect the well-being of Hispanics in the United States, TLC's agenda is to create and promote initiatives and partnerships that will foster economic equivalency and enhance and empower overall business, economic and social development for Latinos. Visit [www.thelatinocoalition.com](http://www.thelatinocoalition.com).*

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