

Connect, Engage, Inspire at the Second Annual Asian MBA Leadership Conference & Career Expo

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New York, NY – Asians are often referred to as “Model Minorities” within the American society as result of their above average education and income levels. Many Asians adopt prestigious institutions as their alma maters and enter the corporate world with not much more trouble than their counterparts of other races because their cultures generally put a significant emphasis on education. However, contrary to what would be assumed from the label given to them, Asian professionals are under-represented past the middle management positions, and even more so on executive levels. Established in 2009, the Asian MBA Leadership Conference (AMBA) was the first ever to bring this particular predicament to light, grabbing the attention of the Pan-Asian community, both in the U.S. and around the globe. It quickly rose to the top of its field as the largest convention for Asian leaders, drawing an impressive 2,500 attendees to its inaugural event.

With the theme, “Connect. Engage. Inspire” the Second Asian MBA Leadership Conference and Career Expo to be held at the Jacob Javits Convention Center from August 26th through the 28th promises to provide for over 4,000 present and emerging leaders, the opportunity to connect and build important business relationships and to expand their scope and career potential. Noted executives, public figures, and experts will take to the panels to lead discussions and workshops, and speak on topics such as Investing in Asia, Social Responsibility, Entrepreneurship & Venture Capital, Being an Asian in Corporate America, amongst many others.

The Career Expo to take place on Saturday, August 28th will feature various Industry Networking Sessions, where attendees will have a chance to meet recruiters and industry insiders in Finance, Technology, Government & Public Sectors, Consumer Products, and Pharmaceuticals. The Industry Networking Sessions will present to the participants a concentrated group of people with similar interests and objectives. The Career Expo will also feature Career Clinics and Resume Critiquing Sessions, geared towards helping candidates explore effective job search strategies and equipping them with resume writing tips.

For the full Conference schedule, list of participating employers, business schools, and registration information, please visit www.AsianMBA.org

The National Association of Asian MBAs (NAAMBA)

NAAMBA is a leading non-profit, professional organization which serves as a platform to unite and empower the Asian American professional community and the pan-Asian professional Diaspora globally by providing them with professional development opportunities, with the vision to foster dialogue and mobilize related stakeholders in addressing critical social, cultural, and economic issues within the workplace and the community. The Second Annual Asian MBA Leadership Conference and Career Expo builds on the momentum generated by the 2009 First Annual Asian MBA Conference, a groundbreaking event which served as a source for initiating and fostering dialogue on Asian diversity, launched many new exciting careers and provided unprecedented networking opportunities for students and professionals alike.

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WHEN : 2010-07-16 11:18:24

WHERE :

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