

Latino Creatives Make A Strong Case for Media Inclusion at the 2017 Latino Media Fest

Entertainment 2017-08-30 12:52:00

LOS ANGELES, CA - The National Association of Latino Independent Producers' (NALIP) Latino Media Fest is the unique presenter of the best U.S. Latino content across all media platforms: narrative short films, TV/streaming pilots, digital content, virtual reality, augmented reality and documentary shorts. The 2017 NALIP Latino Media Fest will take place at the AMC Century City 15 on September 26-27. The first annual Latino Media Fest is presented by Comcast NBCUniversal Telemundo and additionally sponsored by FOX Inclusion, MPAA, Labo Digital, El Rey Network and venue sponsor AMC Independent.

Throughout the two-day event, NALIP will present a diverse schedule of panels, workshops, screenings, showcases and more. Highlights include:

- Shorts Screening Program A (Tuesday, September 26) / Shorts Screening Program B (Wednesday, September 27) - U.S. Latinos part of the 2017 Official Selection for the Latino Media Fest, will be showcasing their best short films, selected by NALIP, to highlight quality Latino content across all platforms.

- *Animation Master Class (Wednesday, September 27) - Jorge R. Gutiérrez will be taking part in NALIP's Animation Master Class. He will discuss the specifics of making animated features and the process of telling unique stories that are relatable to global audiences. Gutiérrez has worked on Book of Life, El Tigre: The Adventures of Manny Rivera and his upcoming short VR film, Son of Jaguar.*

- The 2017 Latino Media Fest Awards (Wednesday, September 27) - The awardees, that were voted for in the respective following four award categories -- Best LatinX Film of the Year, Best LatinX Filmmaker, Best Latin American Film and Best Latin American Filmmaker -- will be recognized for their work behind the camera.

"NALIP has been more ambitious this year in actively changing the conversation in the industry and advocating for a truly diverse and inclusive media landscape," says Executive Director, Ben Lopez.

The NALIP Latino Media Fest attracts Latino content creators, industry executives and media from around the globe for invaluable learning and networking opportunities. Media outlets can apply for credentials to cover the 2017 NALIP Latino Media Fest by contacting press@nalip.org. Passes to the Latino Media Fest can be purchased at www.latinomediafest.com.

WHAT : Latino Creatives Make A Strong Case for Media Inclusion at the 2017 Latino Media Fest
WHEN : 2017-08-30 12:52:00
WHERE :

CONTACT:

Liliana Espinoza
310-470-1061 ext. 707
liliana@nalip.org
press@nalip.org

ABOUT NALIP: The National Association of Latino Independent Producers (NALIP) is a national membership organization that addresses the professional needs of Latinx content creators. NALIP stands as the premiere Latino media organization, addressing for close to 20 years the most underrepresented and the largest ethnic minority in the country. NALIP's mission is to discover, promote and inspire Latino content creators and diverse voices across all media platforms. NALIP serves the needs of diverse content creators including, producers, performers, writers, directors, and industry professionals. For more information, visit www.NALIP.org.