

## The Latino Coalition Congratulates Cesar Conde for Appointment as Chairman of NBCUniversal International Group and NBCUniversal Telemundo Enterprises

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**WASHINGTON, DC** - [The Latino Coalition](#) (TLC), one of the largest membership and advocacy organizations for Latino-owned small businesses, issued the following statement today regarding Cesar Conde's appointment as Chairman of NBCUniversal International Group and NBCUniversal Telemundo Enterprises:

"The Latino Coalition congratulates Cesar Conde on a well-deserved promotion," said Hector Barreto, TLC Chairman and Former Administrator of the U.S. Small Business Administration. "Cesar is a rising Hispanic executive whose innovative leadership skills and abundant knowledge of the television industry have propelled him forward in an ever-evolving business. His dedication and experience will help guide and position NBCUniversal International Group and NBCUniversal Telemundo Enterprises for continued long-term success. We wish him all the best in this new role."

"With extensive experience and skills in the television industry, Cesar Conde continues paving the road for young Latino execs in the business. His drive and vision are second to none and will help guide the NBCUniversal and Telemundo brand into its future," said Allen Gutierrez, The Latino Coalition's National Executive Director.

**ABOUT THE LATINO COALITION-** *The Latino Coalition (TLC) was founded in 1995 by a group of Hispanic business owners from across the country to research and develop policies solutions relevant to Latinos. TLC is a non-profit nationwide organization with offices in California, Washington, DC and Guadalajara, Mexico. Established to address and engage on key issues that that directly affect the well-being of Hispanics in the United States, TLC's agenda is to create and promote initiatives and partnerships that will foster economic equivalency and enhance and empower overall business, economic and social development for Latinos. Visit [www.thelatinocoalition.com](http://www.thelatinocoalition.com).*

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