

**Latinos in Information Sciences and Technology Association Names Robert Bard, and Roberto Abreu as Co-Chairs of the LISTA 6th Annual Emerging Technology Leadership Summit and National TechLatino Achievers Award.**

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New York City, NY – Latinos in Information Sciences and Technology Association (LISTA) announced today that Latina Style Publisher Robert Bard and LISTA's New York President, Roberto Abreu will Co-Chair the LISTA 6th Annual Emerging Technology Leadership Summit and National Latino Technology Achievers Award. Robert Bard is the CEO and Publisher of Latina Style Magazine, a nationally-recognized award winning Latina Magazine. Roberto Abreu has been a LISTA member since 2005, and has been at the helm of our largest chapter since 2008. Abreu has been at the forefront of diversity, inclusion and procurement for many years and is very active in its continued efforts. In his last position in Corporate America he was Vice President responsible for Diversity and Inclusion at Goldman Sachs. Roberto understands the importance of technology as he also previously served as Goldman Vice President of security and forensics. Most importantly he understands the needs of the Latino community in Corporate America.

LISTA's 6th Annual Emerging Technology Leadership Summit and National Latino Technology Achievers Award will take place in Atlanta Georgia, the birthplace of Diversity on May 23<sup>rd</sup> and 24<sup>th</sup>, 2012 at the Georgia Tech Research Center, 250 14th Street, NW Atlanta, Georgia 30318 and at the Magnificent Melia Atlanta Hotel 590 West Peachtree Street NW, Atlanta, Georgia 30308 and will feature notable guest speakers, expert panels, and visits throughout the day from Government officials.

Jose Marquez, National President of LISTA, stated, "As we bring diversity and inclusion awareness into the forefront, we are proud to have Robert Bard and Roberto Abreu co-chair our LISTA 6th Annual Emerging Technology Leadership Summit and National TechLatino Achievers Award. Their leadership at the national level in diversity and inclusion, business, technology and community advocacy has been right on and with more women coming into technology than ever before Latina Style brings their unique perspective and capabilities which will make this event a very successful forum."

Now in its 15<sup>th</sup> year, LISTA's commitment to the Latino community is unparalleled and unwavering. It is through organizations like LISTA, that change can truly happen," said Mr. Roberto Abreu. "The summit this year will bring another layer to the LISTA's empowerment activities; the summit will deliver new and thought provoking ideas to our community and our country.

"I am honored to be the chair sponsor for Emerging Technology Leadership Summit and National Latino Technology Achievers Award Gala for 2012," said Robert Bard, President and CEO of Latina Style. "Latina Style has been a partner of LISTA for many years we are proud of the work LISTA continues to do. LISTA continues to advocate for Latinos and Latinas in the technology space which we must continue to edify. I am honored to be a part of LISTA and this year's co-chair."

The Emerging Technology Leadership Summit will feature workshops and panel discussions which will focus on Diversity and Inclusion, Corporate Change Management, Cultural Competence, Employee Resources Groups: The Bottom line, Brand Building and relationship strengthening through the use of social media and strategic leadership in high technology where is the Latino community going?

**Follow the Conversation on Twitter #Techlatino247 or @lista1**

The Emerging Technology Leadership Summit and the National Tech Achievers Awards are sponsored by AT&T, Cigna, Home Depot, LatinaStyle, MicroTech, My Wireless.com, McKenna Long & Aldridge LLP, New York Life, Coca Cola, Verizon, Negocios Now, LatinaStyle, State Farm, El Wiri, BDPA, OVN Latino, Capital Wire PR, Slaesforce.com Macy's, Comcast, and Georgia Power.

### **11th Annual National TechLatino Achievers Awards**

The Nominations are in and the committee has casted their votes, the anxiety has begun...who will be LISTA's National Chief Executive, Chief Information Officer, Chief Diversity Officer and the National Latino Technology Achievers of the year 2012.

LISTA will recognize an important group of Latino Technology Leaders/Business Trendsetters who have shown through their commitment to excellence that the American Dream is still alive for the Latino community in the United States. These awards are given to individuals who have demonstrated by their actions, a commitment to the empowerment of the Latino community and for the strides they have made to further their careers.

These awards honor and recognize Technology professionals, who happen to be Latino for their exemplary efforts, commitment and dedication to Corporate America and the Latino Community. Over 600 attendees are expected including technology professionals leaders of businesses, corporate America and government officials.

"We look forward to a great event as we celebrate Latino Technology excellence across America, said Jose A Marquez-Leon."

**What:** LISTA 6th Annual Emerging Technology Leadership Summit and National Latino TechLatino Achievers Award

**Where:** Georgia Tech Research Center, 250 14th Street, NW Atlanta, Georgia 30318 and at the Magnificent Melia Atlanta Hotel 590 West Peachtree Street NW, Atlanta, Georgia 30308

**When:** May 23<sup>rd</sup> and 24<sup>th</sup> 2011 for information visit [www.techlatino247.org](http://www.techlatino247.org)

**Register Today:** [www.techlatino247.org](http://www.techlatino247.org)

About Latino in Information Sciences and Technology Association (LISTA) ([www.a-lista.org](http://www.a-lista.org)) is a 501c3 that promotes the utilization of the technology sectors for the empowerment of the Latino community. We are an organization that is committed to bringing various elements of Technology under one central hub to facilitate our partners, members and the community with the leverage and education they need to succeed in a highly advanced technologically driven society.

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**WHERE :**

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