

FINAL HONOREES, PERFORMERS, PRESENTERS AND HOSTS SET FOR THE HISPANIC HERITAGE AWARDS “ THURSDAY, SEPTEMBER.22 IN WASHINGTON DC Justice Sonia Sotomayor, J Balvin, Junot Díaz, Becky G, Prince Royce, Fania All-Stars, Secretary Julian Castro, La Santa

Culture 2016-09-21 19:38:26

Washington, DC - The Hispanic Heritage Foundation (HHF) announced the hosts, presenters, performers and sponsors of the 29th Hispanic Heritage Awards Presented by Target on September 22nd at the venerable Warner Theatre (a PBS broadcast will air on September 30th during Hispanic Heritage Month).

Orange is the New Black stars Elizabeth Rodriguez and Berto Colon will host the evening's festivities. Performers will include Grammy-Winning Singer J Balvin (who will be performing rare acoustic versions of two of his hits); Icon Angelica Maria; Billboard's "one of the top new artists to look out for" Jason Cerda; Placido Domingo Awardee Opera Singer Ailyn Pérez; Grammy Winning La Santa Cecilia; Singer Nicholas Rodriguez; and Fania All-Stars who will be joined by special guests for a grand finale. Presenters will include Singer/Actor Prince Royce; Singer/Actress Becky G; Actress/Singer Angélica Vale and daughter Angélica Masiel; Actor Nicholas Gonzales; Actor Raul Castillo; Singer Frankie Negron; Secretary Julian Castro; Atrass Alex Meneses; Activist/Author Julissa Arce; Administrator Maria Contreras-Sweet; Filmmaker Carmen Marron; Singer/Actor Nicholas Rodriguez; Singer Ailyn Pérez; Actor Arturo Castro; Singer Jason Cerda; Actor JW Cortes; Tony Marrero; and Judge Jenny Rivera. The Awards recognize the contributions and accomplishments of Latino leaders in various fields while celebrating cultural pride and the great promise to America. The 2016 Hispanic Heritage Awardees and the Medallion Sponsors include:

- Justice Sonia Sotomayor, Leadership Award
- Angélica María, Legend Award, presented by AARP
- Junot Díaz, Literature Award, presented by Southwest Airlines, Official Airlines
- J Balvin, Vision Award, presented by Hershey's
- George Herrera, Business Award, presented by Wyndham Worldwide, Official Hospitality
- Fania All- Stars, Arts Award, presented by AETNA, Official Health Insurance
- Tony Jimenez, Technology Award, presented by Oak Grove Technologies, ATI Systems, Zantech and Proforce
- Massy Arias, Wellness Award, presented by Target
- Dr. Diana Natalicio, Stem Award, presented by ExxonMobil
- Prince Royce, Inspira Award, presented by Latinos On Fast Track (LOFT)

SHORTS HD and HHF will also announce the winner of the Hispanic Heritage Short Film Award competition from the stage selected from approximately 1,000 entries and five finalists in an effort to encourage more Latinos to become filmmakers.

Gold Sponsors: CVS Health, PwC; Silver Sponsor: Adobe Foundation; Google; Copper Sponsors: PepsiCo, Crowell Moring, Mapco; American Federation of Teachers; Thompson & Coburn LLC, CDI Technology Services; Compadre Sponsors: The Libre Insitutue, American Latino Museum, Direct Auto Insurance, Entravision, Marines, Es Tiempo, Catholic Relief Services, American Latino Museum; Havas FORMULATIN; and generous contributions from: Pesach Lubinsky, Iris Olmo, Donna Renella, Bryan Short, SunTrust Bank, and Carmen Rita Wong

"We are extremely grateful to all our sponsors for their support of Hispanic accomplishment, vision and cultural pride," said Jose Antonio Tijerino, President and CEO, Hispanic Heritage Foundation. "We are also very excited about the amazing line-up of talent joining us in celebration of Hispanic Heritage Month and the value proposition Latinos offer America."

The Hispanic Heritage Awards serve as a launch of HHF's year-round, award-winning programs which inspire, prepare and connect Latino leaders in the classroom, community and workforce to meet America's

needs in priority fields. HHF is a 501(c)(3) nonprofit organization. For more information on the mission of HHF visit www.hispanicheritage.org.

For more information on the 2016 Hispanic Heritage Awards or to request media credentials, please contact John Reilly at John Reilly, 917.771.5212, jreilly@rogersandcowan.com

WHAT : FINAL HONOREES, PERFORMERS, PRESENTERS AND HOSTS SET FOR THE HISPANIC HERITAGE AWARDS “ THURSDAY, SEPTEMBER.22 IN WASHINGTON DC
Justice Sonia Sotomayor, J Balvin, Junot Díaz, Becky G, Prince Royce, Fania All-Stars, Secretary Julian Castro, La Santa

WHEN : 2016-09-21 19:38:26

WHERE :

CONTACT:

John Reilly

Phone: 917 771 5212

Email: jreilly@rogersandcowan.com