

LATINA Style Inc. Announces the 2017 LATINA Style 50 Report The 50 Best Companies for Latinas to Work for in the U.S.

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Washington, DC - LATINA *Style* Inc., the premier company addressing the needs of Latina professionals and business owners in the United States, proudly announces the LATINA *Style* 50 Report for 2017. Now celebrating its 20th anniversary, the annual report sets the standard for identifying corporations that are providing the best career opportunities for Latinas in the country. The LATINA *Style* 50 Report is the most respected evaluation of corporate America's career advancement opportunities for Latinas.

The LATINA *Style* 50 Report is an annual evaluation of corporate America's sensitivity to Latinas' needs and goals in the work place. Companies responding to LATINA *Style*'s questionnaire are evaluated based on matters that LATINA *Style* magazine readers deemed as most important to them in the workplace. Among the principal areas of evaluation are: the number of Latina executives, Latina retention, mentoring programs, educational opportunities, alternative work policies, employee benefits, women's issues, job retraining, affinity groups, and Hispanic relations. Evaluations for the 2017 annual report are based on 2016 data.

"Preparing the LATINA *Style* 50 Report is an exhausting process that takes intense research and study. It is our goal to provide the most accurate picture of what corporate America has to offer. We need to be sure that the companies listed on the report are the ones that truly are the best places for Latina professionals to work," says Robert E. Bard, President and CEO of LATINA *Style*, Inc. "It is our pleasure to announce that this year Prudential Financial, Inc. has been selected as our Company of the Year."

Prudential Financial, Inc. is in the industry of diversified financial services, but they are also in the business of empowering their employees. Prudential Financial, Inc. has created an impressive track record and has been one of the companies and has participated with the LATINA *Style* 50 Report since 1998 and has always placed at the top of the list. Prudential Financial, Inc. has distinguished itself since the beginning as a company who nurtures its associates and paves their road to a successful career. With one of the company's core values of respect, Prudential Financial, Inc. has found a way to empower their associates; women and men, despite diverse backgrounds, countries and nationalities.

This national report is the most respected survey of corporate America's policies and practices as they pertain to the advancement and development of professional Hispanic women. The report is the result of an extensive search involving the most prominent corporations in the United States. This year LATINA *Style* is proud to present the list of the 2017 LATINA *Style* 50 Report, the 50 Best Companies for Latinas to Work for in the U.S.

2017 LATINA *Style* Top 50 Companies

1. Prudential Financial, Inc.
2. Johnson & Johnson
3. Marriott International, Inc.
4. Comcast NBCUniversal

5. Wal-Mart Stores, Inc.
6. AT&T
7. Accenture
8. General Motors Company
9. United Technologies Corporation
10. New York Life
11. PepsiCo, Inc.
12. Fiat Chrysler Automobiles
13. Intel Corporation
14. JPMorgan Chase & Co.
15. Nationwide
16. Colgate-Palmolive
17. Bank of America
18. Wyndham Worldwide
19. Wells Fargo & Company
20. Sodexo, Inc.
21. Horizon Blue Cross Blue Shield of New Jersey
22. Hilton
23. Aflac Incorporated
24. Morgan Stanley
25. Kaiser Permanente
26. Comerica Bank
27. Pacific Gas & Electric Company
28. USAA
29. Merck & Co., Inc.
30. Hyatt Hotels Corporation

31. MetLife
32. JCPenney
33. Xerox Corporation
34. State Farm
35. Sprint
36. Rackspace
37. Freddie Mac
38. Fannie Mae
39. Boston Scientific Corporation
40. Aetna
41. Los Alamos National Laboratory
42. Navy Exchange Service Company
43. TIAA
44. CVS Health
45. The Exchange (Army and Air Force Exchange Service)
46. Ford Motor Company
47. Northern Trust
48. Consolidated Edison, Inc.
49. Masco Corporation
50. Leadership for Educational Equity

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