

**Voto Latino Co-Founders Rosario Dawson and Maria Teresa Kumar Host On Series Panel Focusing On The Diversification of The American Electorate To Kick Off White House Correspondents' Weekend**

**Government** 2012-04-26 14:47:57

Washington, DC - WHO Arturo Vargas, Executive Director, NALEO

Jessica Gonzalez-Rojas, Executive Director NLIRH

Heather Smith, President, Rock The Vote

Jamal Simmons, Political Analyst

**WHAT:** Voto Latino, the leading non-partisan national youth empowerment organization whose civic engagement campaigns have reached an estimated 55 million Latino households nationwide, will kick off White House Correspondents' Dinner weekend with The ON Series program which brings together the countries' leading journalists, policymakers, and artists to discuss the most pressing topics in current events. The forum entitled ON: The New Voting Majority 2012 Forum will focus on the diversification of the American electorate with featured speakers. Voto Latino would like to thank Comcast and Walmart for their generous support and News Corp for their partnership.

**WHEN:** FRIDAY, APRIL 27, 2012  
2:00-4:00 PM, Panel Discussion

24 Massachusetts Avenue NW

Washington, D.C. 20001

**\*\*ALL MEDIA MUST RSVP TO FOX GREENBERG PUBLIC RELATIONS\*\***

**ABOUT VOTO LATINO**

Voto Latino is a next-generation, constituency based organization that empowers American Latinos to claim a better future by voting. United by the belief that Latino issues are American issues and American issues are Latino issues, Voto Latino is dedicated to bringing new and diverse voices into the political process by engaging youth, media, technology and celebrities to shake up the political process.

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