

LATINA Style Inc. Announces the 2018 LATINA Style 50 Report

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Washington, D.C. – LATINA *Style* Inc., the premier company addressing the needs of Latina professionals and business owners in the United States, proudly announces the LATINA *Style* 50 Report for 2018. The annual report sets the standard for identifying corporations that are providing the best career opportunities for Latinas in the country. The LATINA *Style* 50 Report is the most respected evaluation of corporate America's career advancement opportunities for Latinas.

Companies responding to LATINA *Style*'s questionnaire are evaluated based on matters that LATINA *Style* magazine readers deemed as most important to them in the workplace. LATINA *Style* is proud to recognize companies that support programs that encourage training, mentorship, and promote Latinas within the company. The LATINA *Style* 50 report reflects those programs that Latinas are looking for when seeking job opportunities. Among the principal areas of evaluation are: the number of Latina executives, Latina retention, mentoring programs, educational opportunities, employee benefits, job retraining, affinity groups, and Hispanic relations. Evaluations for the 2018 annual report are based on 2017 data.

"Our goal is to provide the most accurate picture of what corporate America has to offer. Selecting the top 50 companies for Latinas to work for is a difficult task. Great efforts are taken to ensure that Latinas can truly find best places where to nurture their careers," says Robert E. Bard, president and CEO, LATINA *Style*, Inc. "This year, Johnson & Johnson has demonstrated its faithfulness to the Latino community and took the top spot as Company of the Year. The company embraces the mission to encourage the Latino workforce and open more opportunities for the Latina community."

Johnson & Johnson believes good health is the foundation of vibrant lives, thriving communities and forward progress. That's why for more than 130 years, they have aimed to keep people well at every age and every stage of life. Today, as the world's largest and most broadly-based healthcare company, they are committed to using their reach and size for good. Johnson and Johnson strives to improve access and affordability, create healthier communities, and put a healthy mind, body and environment within reach of everyone, everywhere.

Johnson & Johnson is also focused on growing, nurturing and propelling groundbreaking women leaders as they transform healthcare today and the future of healthcare tomorrow. The company believes by caring for women in their global community they will continue to fuel innovation in human health.

The annual awards ceremony honoring the LATINA *Style* 50 companies will take place on February 20-21st 2019 during the LATINA *Style*'s Diversity Leaders and Awards Conference in Washington, D.C. For more information regarding the LATINA *Style* 50, please visit www.latinastyle.com.

2018 LATINA *Style* Top 50 Companies

- Johnson & Johnson 2. AT&T
3. Prudential Financial, Inc.
4. Accenture
5. Marriott International, Inc.

6. JPMorgan Chase
7. New York Life Insurance
8. United Technologies Corporation
9. PepsiCo Inc.
10. Fiat Chrysler Automobiles
11. General Motors Company
12. Intel
13. Nationwide
14. Colgate-Palmolive
15. Hilton
16. Horizon Blue Cross Blue Shield of New Jersey
17. Comerica Bank
18. Aflac Incorporated
19. Wells Fargo & Company
20. Morgan Stanley
21. Sodexo, Inc.
22. Bank of America
23. Kaiser Permanente
24. Google
25. Metlife
26. USAA
27. JCPenney
28. Pacific Gas & Electric Company
29. UPS
30. Merck & Co., Inc.
31. Allstate
32. Hyatt Hotels Corporation

33. Boston Scientific Corporation